



## WHO WE ARE

The Danville Public Schools Education Foundation (DPSEF) was founded in 2002 to develop alternative financial resources for Danville Public Schools (DPS) and to support educational activities for DPS students and professional development for teachers and staff.

Our mission is ***A Community Invested in Education and Danville Public Schools***. We raise awareness, financial, and in-kind support for public education across all sectors of our community. We direct that support to learning and teaching activities not fully supported by tax dollars or expected to be delivered directly by DPS.

In 2019, the DPSEF Board adopted an ambitious strategic plan to significantly grow its outreach, fundraising, and impact and align its work with the DPS master plan. Over the next three years DPSEF will implement targeted strategies to engage the Danville community, deliver financial resources and partnerships that expand student pathways to opportunity, and transform the way public

education in Danville is perceived and supported.

## OUR THREE-YEAR STRATEGIC OBJECTIVES

Over the next three years, DPSEF seeks to raise and distribute a minimum of \$675,000 and carry out the following objectives.

- DPS students across grade level, race, and economic status will embrace opportunity in hands-on, experiential learning environments.
- DPS teachers will be supported as leaders and innovators in the classroom and their profession.
- DPSEF will be the partner of choice for corporations, small businesses, and anchor organizations seeking to support learning and growth for all at DPS schools.
- We will tell positive and truthful stories about DPS and the diverse students, teachers, parents, and staff who make our school system shine.
- We will demonstrate increasing levels of independence and sustainability as we strive to be a best-practice public education foundation.

## WHY DO WE MATTER?

When evaluating support for public education we know that outcomes are what matter most to the community. This is why each of our objectives include short-term and long-term success indicators, such as:

- Number of students benefitting from hands-on learning in and out of the classroom.
- Number of corporate and community partners engaged with DPS students.
- Amount of funds raised for public education.
- Palpable student enthusiasm for learning and exploring career pathways.
- Positive results from teaching innovations, credentialing, and best practices.
- Soft and hard evidence that DPS students are better prepared for graduation, higher education, employment, and life.

## HOW YOU CAN HELP

We welcome partnerships throughout the community, including corporations and other employers, local small businesses and entrepreneurs, non-profits and faith organizations, individuals and families, and, of course, DPS alumni! There are many ways to support DPSEF:

- Experiential learning opportunities such as field trips, classroom visits, internships, job shadowing, summer camps, employment, and mentoring
- Collective impact partnerships
- Annual giving
- Major giving
- Event sponsorship and promotions
- Leadership development opportunities for teachers and other DPS staff



## CONNECT WITH US!

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