

# DPS Education Foundation Annual Report

**School Board Presentation**  
**November 19, 2020**



# DPS Education Foundation (DPSEF) History

- Established in 2002, Board appointed/held first meeting in 2005, no meetings were held from 2015-2017
- Existed for the expressed purpose of advancing and promoting the interests of the students, faculty, and school system
- Governed by a Board of Directors
- Former Purpose - develop alternative financial resources for Danville Public Schools (DPS) and to support educational activities for DPS students and professional development for teachers and staff
- No director, few community partnerships, no relationship with funding organizations, minimal revenue, no strategic plan, no branding, no visibility in the community

# Restructuring Phase

- School Board approved the Community Engagement and Business Partnership Specialist/Director of the DPSEF in 2017
- Position hired in March 2018
- Began 9-month Strategic Planning Process in September 2018
  1. Danville Regional Foundation Grant - \$25,000
  2. Hired Bethany Chaney, Consultant
  3. Stakeholder Surveys
- DPSEF approved Strategic Plan in July 2019

# Mission, Vision, Values

- Mission - *A Community Invested in Education and Danville Public Schools*
- Vision
  1. The DPSEF is an effective resource facilitator, integrator, and bridge-builder for Danville Public Schools
  2. DPS is the community's choice for supporting high-quality education, 21st century workforce opportunities, and next generation leadership skills for all students.
  3. Citizens, employers, anchor institutions, and local government partner to provide high-quality, equitable public education in the City of Danville

# Mission, Vision, Values, cont'd.

- Values
  1. Student-Centered - deliver resources that prepare students
  2. Equity - positive outcomes for all students
  3. Inclusiveness - inform our approaches with diverse community engagement
  4. Challenges are opportunities - asset-based lens to address tough problems
  5. Collective Impact - collaboration will achieve better results for students
  6. Integrity - honesty, transparency, integrity

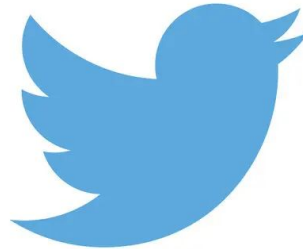
# Changes to Organizational Documents

- The best practice for school system foundations is to have a governing structure that is independent from the school board or school staff.
- Proposed revisions to Bylaws and Articles of Incorporation:
  1. DPSEF Board of Directors should neither be appointed nor dissolved by DPS
  2. School Board appoints two **designees** to the DPSEF (non-voting, ex-officio)
  3. School Board no longer approves DPSEF Board Members
  4. Executive and Nominating Committee structure
  5. Many revisions were housekeeping in nature



# Rebranding

- Facebook - @DPSEducationFoundation
- Instagram - dpsef
- Twitter - @DanvillePSEF
- Website - under development
- LinkedIn - Danville Public Schools Education Foundation



# Three Year Strategic Objectives (2020-2023)

Over the next three years, DPSEF will implement targeted strategies to engage the Danville community, deliver financial resources and partnerships that expand student pathways to opportunity, and transform the way public education in Danville is perceived and supported. Over the next three years, DPSEF seeks to raise \$675,000 and carry out the following objectives:

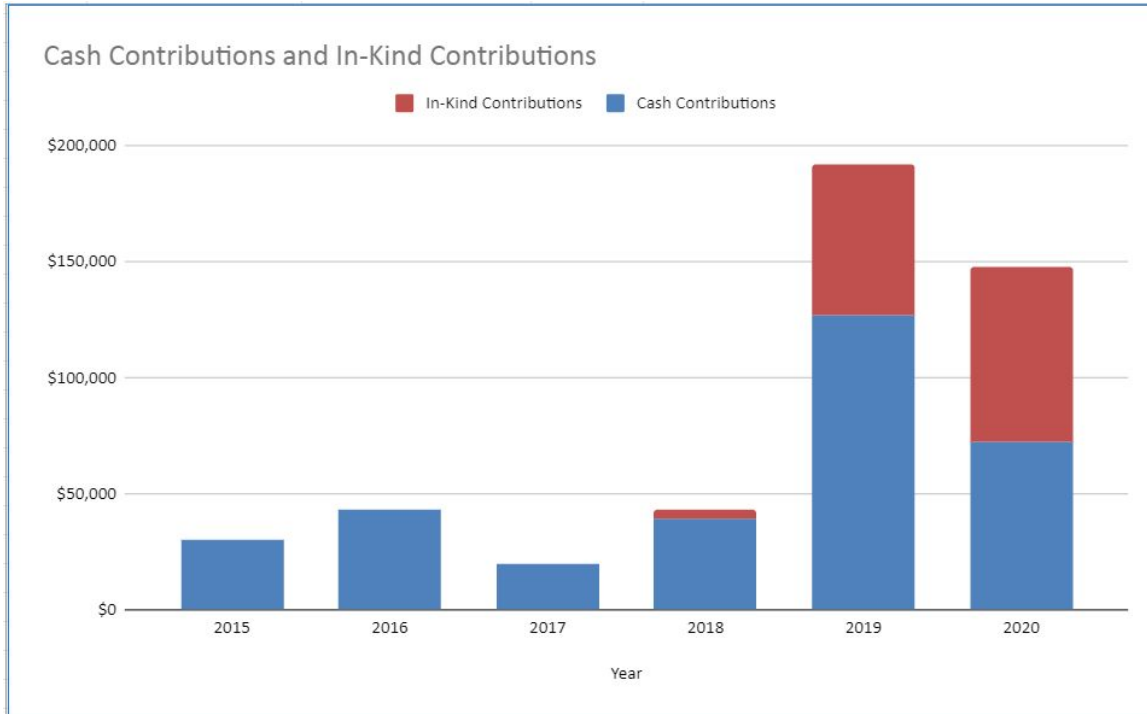
1. DPS students across grade level, race, and economic status will embrace opportunity in hands-on, experiential learning environments.
2. DPS teachers will be supported as leaders and innovators in the classroom and in their profession.
3. DPSEF will be the partner of choice for corporations, small businesses, and anchor organizations seeking to support learning and growth for all at DPS.
4. Tell positive and truthful stories about DPS and the diverse students, teachers, parents, and staff who make our division shine.
5. Demonstrate increasing levels of independence and sustainability.



# DPSEF Goals for 2020-2021

1. Increase number of board members from 12 to 16
2. Revise Bylaws and Articles of Incorporation
3. Launch rebranding campaign
4. Increase corporate donors
5. Solidify committee structure
6. Adopt-a-school initiative
7. Position DPSEF in the Caesar's CTE conversation
8. Develop internal fundraising campaign/Alumni campaign
9. Continue to work towards capital campaign

# Fundraising



# Board Members

Shannon Hair - Chair, DCC

Dr. Angela Hairston - Non-voting/ex-officio

Renee Hughes - School Board Designee, non-voting/ex-officio

Charles McWilliams - School Board Designee, non-voting/ex-officio

Emmett Young - Pastor, Loyal Baptist Church

Earl Reynolds - City of Danville

Terri Hall - Retired

Leslie Sturdivant - SOVAH Health Danville

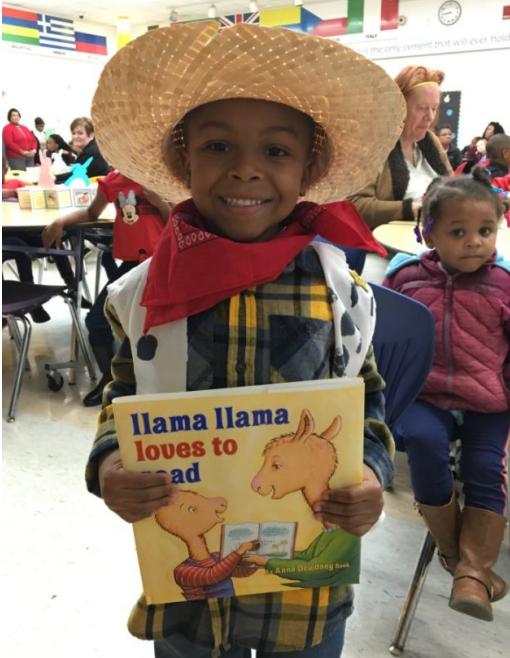
Laura Singleton - Goodyear

William Franklin - Noblis

Jonathan Hackworth - Inmar

Sheila Baynes - Retired

# Why Does DPSEF Matter?



# DPS Education Foundation Update

**Presenter: Anne Moore-Sparks, Director**  
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